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# West K Shopper

www.westkshopper.com



## Around The Community

Event listings brought to you by **Freedom41.com**. Work from home and start earning great money as soon as next week.

**August 20, 8 a.m. to 1 p.m.** - West Kildonan Farmer's Market. 346 Perth Ave. Set up a table for \$15. Call 334-1679 for info.

Have an event to list? Call 416-7667 or email [news@westkshopper.com](mailto:news@westkshopper.com).

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## Contact Us

Have a story, photo or event to share with the community? We want to know! It can appear in the West K Shopper newsletter!

Phone: 416-7667  
Email: [news@westkshopper.com](mailto:news@westkshopper.com)  
Mail: West K Shopper  
PO Box 25012  
Winnipeg, MB R2V 4C7

Submissions due: Thursdays at 12 p.m.  
Editor: Jeremy Bradley

*The West K Shopper is a community-based weekly newsletter for the residents of West Kildonan to showcase its people and its events.*  
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## It really can be the most wonderful time of the year!

### Back-to-school savings are good for the whole family

Parents and kids are both counting down the days until school is back — parents with excitement, kids with dread.

But back-to-school shopping can be fun for both: kids can get the latest school gear and parents can use some comparative shopping skills to save money.

With so many stores competing for your back-to-school bucks, you can find deals everywhere. If you dig a little deeper (and use some creativity), you can often find great deals.

The mailbox is full of flyers but the Internet is a useful tool for getting better bargains.

There are lots of websites that offer “promo codes” – read that as online coupons – and as you complete your purchase online you can add a promo code. This is often something of a discount or free shipping depending on the store and its offer.

Take for instance a scientific calculator. You might see one in a flyer for \$40 and a sale price of \$30. But online you can do a search for the store and the words “promo code” and you might find that you can save 15 per cent on your entire purchase. And maybe you get lucky because the store is offering free shipping that weekend, too.

Double bonus! Not only do you save on shipping you get a discount on an already sale-priced item. (Another tip: if your kid has a smartphone, it might have a scientific calculator feature, eliminating the need to buy one.)

Try it: think of your favourite store or website to shop from, do a search with its name and “promo code” or “discount code” and you might be surprised how many ways there are to save.

A technique many stores use is the savings save. When you close your browser win-

dow a pop-up will offer you a discount in an attempt to prevent you from leaving without purchasing. Just for leaving you can save!

Another tip is to map out the school year because not all supplies will be needed on day 1. You might be able to pick up certain items at a discount during the “off season” when they get marked down. If one class isn't happening until later in the year, is it necessary to buy supplies now?

Buying in multiples can save you money. The “two for” deals might seem unnecessary now, but if you have a youngster heading to school in a couple years, buy now and save that second set of items. Keep a closet of supplies and the savings will add up especially if you find a great back-to-school deal.

By being a savvy shopper not only can kids follow the coolest trends, the parents stay cool by not going broke!



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## Work from home

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